



SPONSOR APPLICATION

ST. PHILIP NERI ITALIAN FESTIVAL 2020

May 14th, 15th & 16th
 292 Munn Road East, Fort Mill, SC 29715
 www.spnitalianfestival.com

SPONSOR INFORMATION		
Business Name:	Contact Name:	
Address:		
City:	State:	Zip Code:
Email Address:		Phone #:
<u>Secondary Contact</u>	<u>Graphics Contact</u>	
Name:	Name:	
Email:	Email:	
Phone:	Phone:	
<u>Sponsorship Level (Check One):</u> <input type="checkbox"/> Platinum - \$3,000, included booth(s) <input type="checkbox"/> 0 <input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> Gold - \$1,500, included booth <input type="checkbox"/> 0 <input type="checkbox"/> 1 <input type="checkbox"/> Silver - \$750. Add a booth <input type="checkbox"/> yes <input type="checkbox"/> no / <input type="checkbox"/> \$150 own tent <input type="checkbox"/> \$200 tented <input type="checkbox"/> Bronze - \$350. Add a booth <input type="checkbox"/> yes <input type="checkbox"/> no / <input type="checkbox"/> \$150 own tent <input type="checkbox"/> \$200 tented <input type="checkbox"/> Festival Friend - \$150. Add a booth <input type="checkbox"/> yes <input type="checkbox"/> no / <input type="checkbox"/> \$150 own tent <input type="checkbox"/> \$200 tented <input type="checkbox"/> Donor - \$25 to \$150. Add a booth <input type="checkbox"/> yes <input type="checkbox"/> no / <input type="checkbox"/> \$150 own tent <input type="checkbox"/> \$200 tented Please describe: _____ <u>Special Sponsorship Options</u> <input type="checkbox"/> Live Radio Broadcast - \$250 <input type="checkbox"/> Stage - \$500 <input type="checkbox"/> Stage - \$750 <input type="checkbox"/> Ticket Booth - \$350 <input type="checkbox"/> Game/Ride - \$350 <input type="checkbox"/> Auction Donation Description: _____ Valued at: \$ _____ <div style="background-color: yellow; padding: 2px;"> <u>Registration Deadline:</u> March 30, 2020 <u>Payment Deadline:</u> March 30, 2020 </div> <div style="background-color: yellow; padding: 2px;"> <u>Auction Donation Deadline:</u> March 30, 2020 <u>Payment Due With Application</u> </div>	<u>Your Italian Festival Sponsor Contact:</u> <u>Make check payable to:</u> St. Philip Neri Italian Festival <u>Address for Application and Payment:</u> St. Philip Neri Catholic Church 292 Munn Road East Fort Mill, SC 29715 Att: Italian Festival Sponsor Application <u>Address for Auction Donation:</u> St. Philip Neri Catholic Church 292 Munn Road East Fort Mill, SC 29715 Att: Italian Festival Auction	
General Release and Acceptance of Rules: Sponsor has read and agrees to abide by the Italian Festival (hereinafter the "Event") rules ("Rules"). Any failure by the Sponsor to adhere to these Rules may result in forfeiture of Sponsorship Recognition benefits. Sponsor agrees to indemnify and hold harmless St. Philip Neri Catholic Church (which shall include Bishop of Charleston, A Corporation Sole, also known as the Diocese of Charleston) and all members/volunteers involved in the Event in conjunction with any claim or action arising out of or in the course of the Sponsorship and taking booth space at the Event. Sponsor assumes sole responsibility for collection and payments of sales tax and any licensing or other requirements in accordance with state and local law.		
Signature: _____		Date: _____

Sponsorship Deadline Dates

1. Sponsorship assistance is available from the following Italian Festival representatives. Please do not hesitate to contact us with any questions or information needs. We are here to help!

Assigned Representative

<u>Name</u>	<u>Phone Number</u>	<u>Email Address</u>
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Additional Sponsor Representatives

Mike Martocchia	Marketing - Promotion	704.770.5659	martocchia@comporium.net
Sylvia Panicara	Sponsorship Representative	980.355.4883	sylvia.italianfestival@gmail.com
Shannon Hatton	Live and Silent Auctions	360.600.6054	shannon.italianfestival@gmail.com
Sharon Ruble	Live and Silent Auctions	864.380.9086	sharonsruble@gmail.com

2. Sponsor must complete the application form, sign the General Release and Acceptance of Rules, and return by **March 30, 2020**. St. Philip Neri Catholic Church: 292 Munn Road East, Fort Mill, SC 29715, Attention: Italian Festival Sponsor Application. If participating as a vendor during the Festival, sponsor must also complete, sign and return the Adult Hold Harmless form.
3. Sponsor payment must be received no later than **March 30, 2020**: St. Philip Neri Catholic Church: 292 Munn Road East, Fort Mill, SC 29715. Attention: Italian Festival Sponsor Application.
4. Company logos must be received in digital format no later than **March 30, 2020** in order to receive applicable Sponsorship Recognition benefits.
5. Festival Program ads must be received in digital format no later than **March 30, 2020** in order to receive applicable Sponsorship Recognition benefits.
6. Festival Slide Show ads, if different than program ad, must be received in digital format no later than **March 30, 2020**, in order to receive applicable Sponsorship Recognition benefits.
7. Sponsor auction donation items must be received by **March 30, 2020**, in order to receive applicable Sponsorship Recognition Benefits. Mail in or drop off: St. Philip Neri Catholic Church, Attention: Italian Festival Auction. The church office is in the Ministry Building and is open Monday – Friday from 9 am – 3 pm.
8. **NO WEAPONS, GUNS, OUTSIDE ALCOHOL, FIREWORKS, LASER POINTERS, PETS (EXCEPT SERVICE PETS) OR ILLEGAL SUBSTANCES PERMITTED.**



Sponsorship Opportunities

292 Munn Road East, Fort Mill, SC 29715
www.spnitalianfestival.com

PLATINUM - \$3,000

- Primary Platinum Sponsor logo in newspaper ads
- Full page color ad in Festival program
- Platinum Sponsor 3' x 5' banner
- Logo on shared Platinum Sponsor banner
- Full page display on Festival slide show
- Large logo on front page of Festival website
- Interactive logo on Festival Sponsor website page
- Tented table (20' x 10')

GOLD - \$1,500

- ½ page color ad in Festival program
- Logo on shared Gold Sponsor banner
- Sponsor provided banner displayed (not to exceed 3' x 5')
- ½ page display on Festival slide show
- Large Interactive logo on Festival Sponsor website page
- Tented table (10' x 10')

SILVER - \$750

- ¼ page color ad in Festival program
- Logo on shared Silver Sponsor banner
- Medium interactive logo on Festival Sponsor website page
- Medium logo on Festival slide show
- Un-Tented table (10' x 10') with 2 chairs if cash sponsorship

BRONZE - \$350

- Business card size color ad in Festival program
- Logo on shared Bronze Sponsor banner
- Small logo on Festival Sponsor website page
- Small logo on Festival slide show

FRIEND OF THE FESTIVAL - \$150

- Single line listing in Festival Program
- Listing on Festival Sponsor website page

DONOR - \$75

- Single listing in Festival Program

SPECIAL SPONSORSHIPS

TICKET BOOTH SPONSOR - \$350

- BRONZE Sponsorship Recognition
- Professional 1 ½" x 2' sign on Ticket Booth

STAGE SPONSOR - \$500

- BRONZE Sponsorship Recognition
- Logo on shared 3' x 5' banner on Stage

STAGE SPONSOR - \$750

- SILVER Sponsorship Recognition
- 3' x 5' banner on Stage

GAME SPONSOR - \$350

- BRONZE Sponsorship Recognition
- Professional 3' x 5' banner on Game

LIVE BROADCAST RADIO SPONSOR - \$250

- On-site Festival Interview about your business
- Promotional Announcements

AUCTION DONATIONS

- Sponsorship Recognition based upon actual retail value of product, service, commodity
- *Excludes discount and business coupons*



ST. PHILIP NERI ITALIAN FESTIVAL 2020

May 15th and 16th Vendor Participation

292 Munn Road East, Fort Mill, SC 29715

www.spnitalianfestival.com



Vendor Recognition Program

RETAIL/BUSINESS/NON-PROFIT - \$150

- Outside Venue
- 10' X 10' space with 8' table and 2 chairs
- Vendor provides own tent
- Vendor provides own table covers
- Single line listing in Festival program
- Single line listing on website
- Stage announcements throughout Festival

ARTISAN/CRAFTSMAN - \$75

- Outside Venue
- 10' X 10' space with 8' table and 2 chairs
- Vendor provides own tent
- Vendor provides own table covers
- Single line listing in Festival program
- Single line listing on website
- Stage announcements throughout Festival

RETAIL/BUSINESS/NON-PROFIT - \$200

- Outside Venue
- 10' X 10' space with tent, 8' table and 2 chairs
- Overhead light and basic electrical access
- Vendor provides own table covers
- Single line listing in Festival program
- Single line listing on website
- Stage announcements throughout Festival

ARTISAN/CRAFTSMAN - \$150

- Outside Venue
- 10' X 10' space with tent, 8' table and 2 chairs
- Overhead light and basic electrical access
- Vendor provides own table covers
- Single line listing in Festival program
- Single line listing on website
- Stage announcements throughout Festival

This is a Rain or Shine Event



St. Philip Neri Italian Festival Event Rules

This is a Rain or Shine Event



1. Sponsors that are vendors must complete the application form, sign the General Release and Acceptance of Rules, complete and sign the Adult Hold Harmless form and return them along with payment to St. Philip Neri Catholic Church by **March 30, 2020** to 292 Munn Road East, Fort Mill, SC 29715, Attention: Italian Festival Vendor Application.
2. Acceptance of applications will be considered based on type of products/services offered. **Please submit photos or a website address of your product/service with the application.** We reserve the right to refuse applications based on type of products/services or similarity of products/services to other vendors.
3. Cancellations are accepted through April 10, 2020 with a \$10 fee. No cancellation refunds after April 10, 2020.
4. Please do not bring any consignment or flea market type items or any items that could be considered objectionable. These items are not allowed and you will be asked to remove them from the premises.
5. No booth sharing is permitted without prior approval from your vendor representative.
6. All vendors are required to donate one item to the silent auction; \$10 minimum value. The item must be delivered or sent to St. Philip Neri Catholic Church by **April 10, 2020**. Attention: Italian Festival Vendor Auction Donation.
7. Access to electricity is available but very limited and will be assigned on a first come basis. You must provide your own extension cords at least 25 ft. Cords or wires must be hidden and cannot go across walkways to prevent anyone from stumbling or tripping. There will be some outdoor lighting, but you should be prepared to light up your own tent. **No generators are allowed. Any electrical needs other than the very basics (2-prong plug) will be subject to an upcharge.** Please inform your vendor representative if you will need special electrical access.
8. Each vendor is responsible for own setup, merchandise, and personal items. An 8' table and two chairs are provided with the space. Vendors are responsible for bringing their own table covers, which must reach the ground on the front and sides of table. Displays must be secure and safe. Tents provided by vendor must be anchored with weights. **NO STAKES ARE ALLOWED ON THE CONCRETE/PAVED AREAS. ABSOLUTELY NOTHING IS ALLOWED TO BE PLACED ON ANY WALL IN ANY BUILDING.**
9. **Check-in and set-up are scheduled Friday, May 15, from 11:00 am to 3:00 pm.** We do not offer any storage over night for your items, so please secure your merchandise overnight. Any items left on the premises will be at your own risk.
10. Vendors are required to move their vehicles to the vendor parking areas as soon as you have unloaded. Access will be very limited to the vendor area, so you are urged to come at 11 am if you must access the area with a vehicle. Vehicles are NOT permitted to drive over any electrical components.
11. **Be prepared to keep your booth open from 5:00 pm to 10:00 pm on Friday and 11:00 am to 8:00 pm on Saturday. Closing your booth early is NOT permitted.** Tearing down before the end of the Festival is very disruptive to both shoppers and exhibitors. Everything must be removed completely. Nothing will be permitted to remain on the premises.
12. You may add your own tables or chairs in your booth. In the spirit of fellowship, please respect other booths and store boxes and packages out of sight. You may "tastefully" decorate your booths to embody the "Italian flavor" of the Festival.
13. Booth placement will be given at check-in. We are unable to accommodate requests to move booth location on the day of the Festival.
14. **NO WEAPONS, GUNS, OUTSIDE ALCOHOL, FIREWORKS, LASER POINTERS, PETS (EXCEPT SERVICE PETS) OR ILLEGAL SUBSTANCES PERMITTED.**